



# 2024 Student Performance Data

Reporting Period: ACADEMIC YEAR (AY) 2023-2024

**University of North America**

12750 Fair Lakes Cir, Fairfax, VA 22033

## Campus Information

Beginning Population: 372  
7/1/2023

Ending Population: 466  
6/30/2024

## Campus Level Standards

Retention Rate: 81.70%

Placement Rate: 92%

## Program Level Standards

Program Name		Retention	Placement	*Licensure
Master's Degree Programs	Business Administration (MBA)	83.77%	86%	
	Accounting and Finance (MSAF)	91.67%	100%	
	Computer Science (MSCS)	85.71%	86%	
	Cyber Security (MSCYS)	90.91%	75%	
	Educational/Instructional Technology (MSEIT)	72.73%	100%	
	Information Technology (MSIT)	86.26%	83%	
	Management and Data Analytics (MSMDA)	81.31%	79%	
	System and Application Engineering (MSSAE)	75.00%	100%	
Undergraduate Programs	Business Administration (BSBA) Degree	76.32%	100%	
	Information Technology (BSIT) Degree	82.50%	100%	
	Operations Management for Technical Industries (OMTI) Degree	72.50%	100%	

Notes: \*No Licensure Requirements

The ESOL Certificate and Occupational Associate's Degree programs were discontinued in June 2024